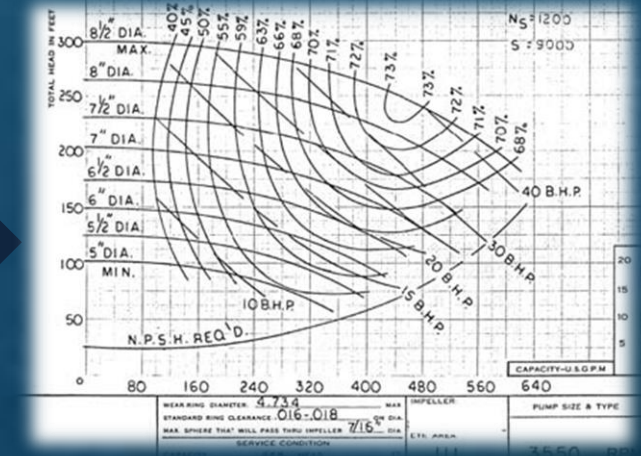




Landon Evans | Kyle Peterson | Steve Baek, PhD
| Kevin Kregel | Karim Malek, PhD
June 2018

THE PROBLEM

Athletics & Military



Massive data

- Sensors
- Subjective
- Objective
- Clinical
- Performance

- Health care providers
- Coaches
- Commanders
- Athletic Trainers
- Clinicians
- Sports scientists
- Statisticians

Tracking
Player availability
Fatigue
Mitigating injuries
Increase performance

BACKGROUND



- Significant efforts in human modeling and simulation
AI, Machine Learning, Simulation, Robotics, Biomechanics, and Physiology
- MALUM has the capability for identifying likelihood of injury risk using data that was collected by athletics for various team sports.
- Using data from the UI Athletics Department for basketball and soccer, MALUM was used to track athletes with various sensors, historical data, medical records, and performance records.
- An AI program was developed to learn from the data, identify causality of injury, and predict future injuries.
- Uniqueness: 14 years of R&D to build the virtual soldier SANTOS® with significant funding (over \$50M) from the US Military and corporations such as Ford, GM, Chrysler, Caterpillar, and others.

THE ALGORITHM

Comprehensive
Sets of Data



Landon Evans

Classification - AI



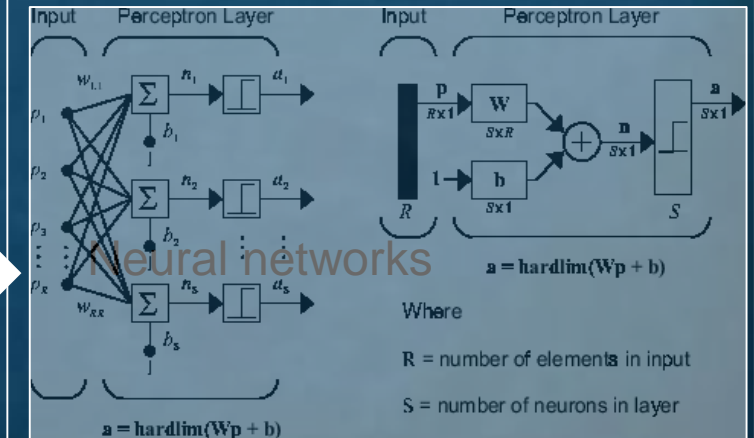
Steve Baek

Santos metrics



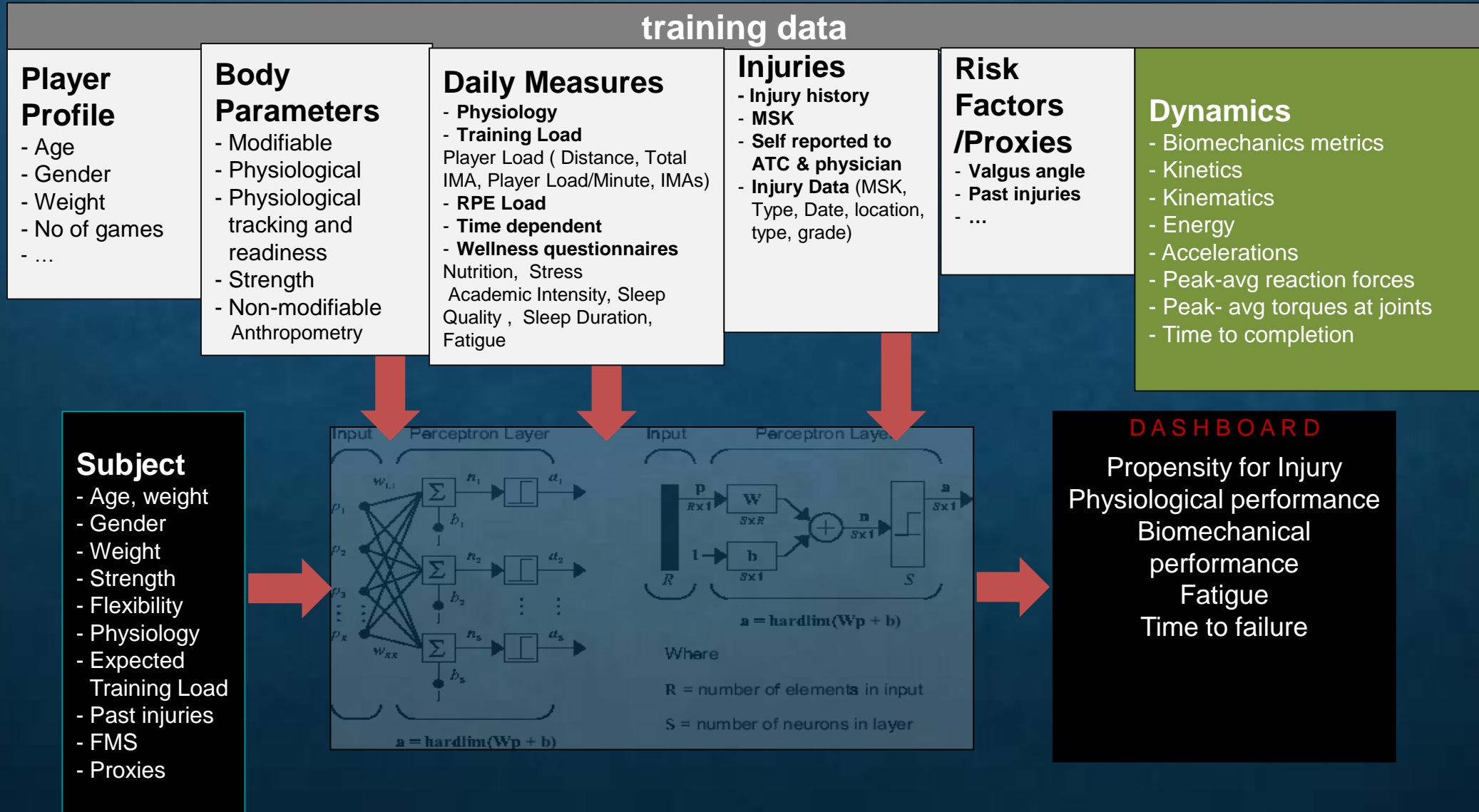
Karim Malek

Bayesian Predictions



Kyle Peterson

COMPREHENSIVE SETS OF DATA



COMPREHENSIVE SETS OF DATA (Iowa)

Catapult

Omegawave

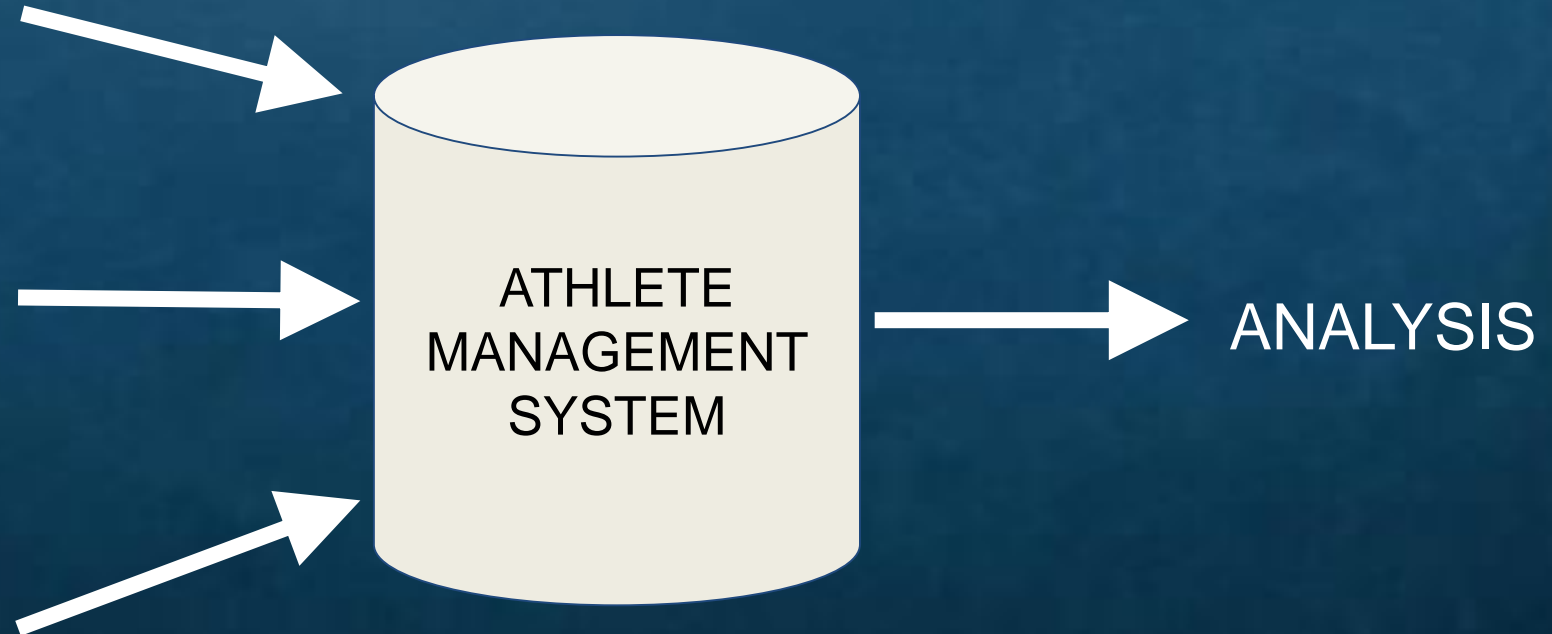
Force plates

Tensiomyography

Wellness Surveys

sRPE

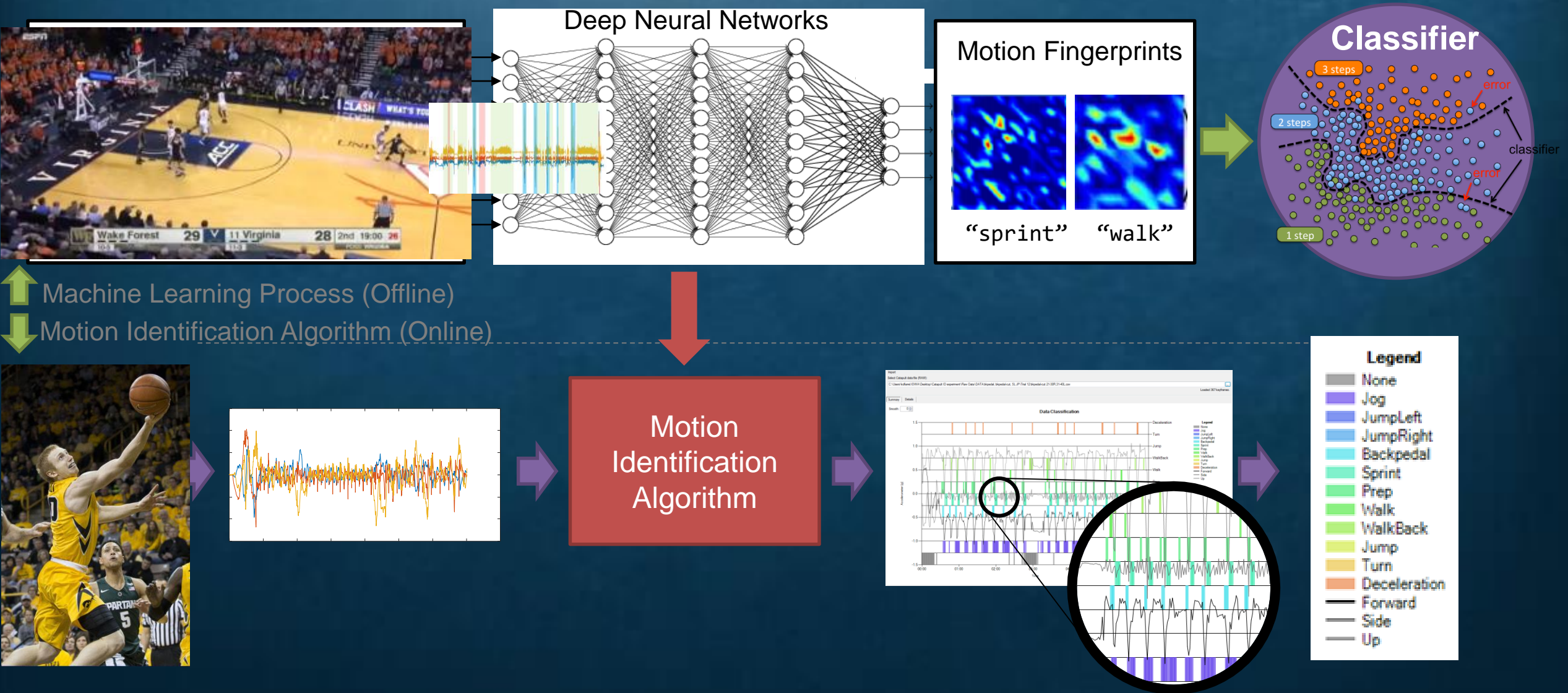
Etc ...



TRACKING FROM A SINGLE CAMERA



CLASSIFICATION & MACHINE LEARNING



SANTOS METRICS

Calculating the Biomechanics Parameters

**Capture
Catapult
Data**

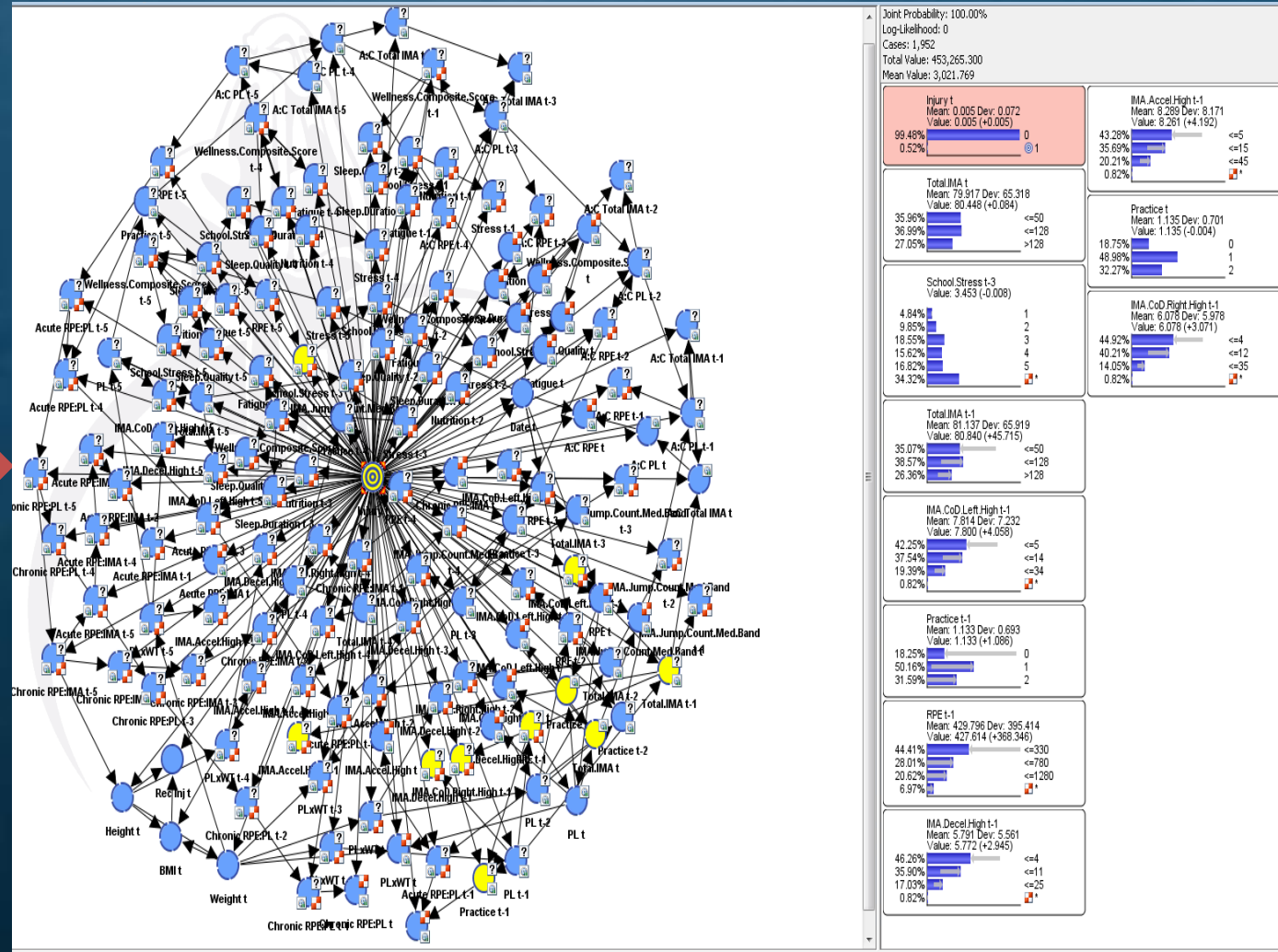


EXAMPLE CASE

**Injury Analysis
of Iowa
Women's
Basketball**



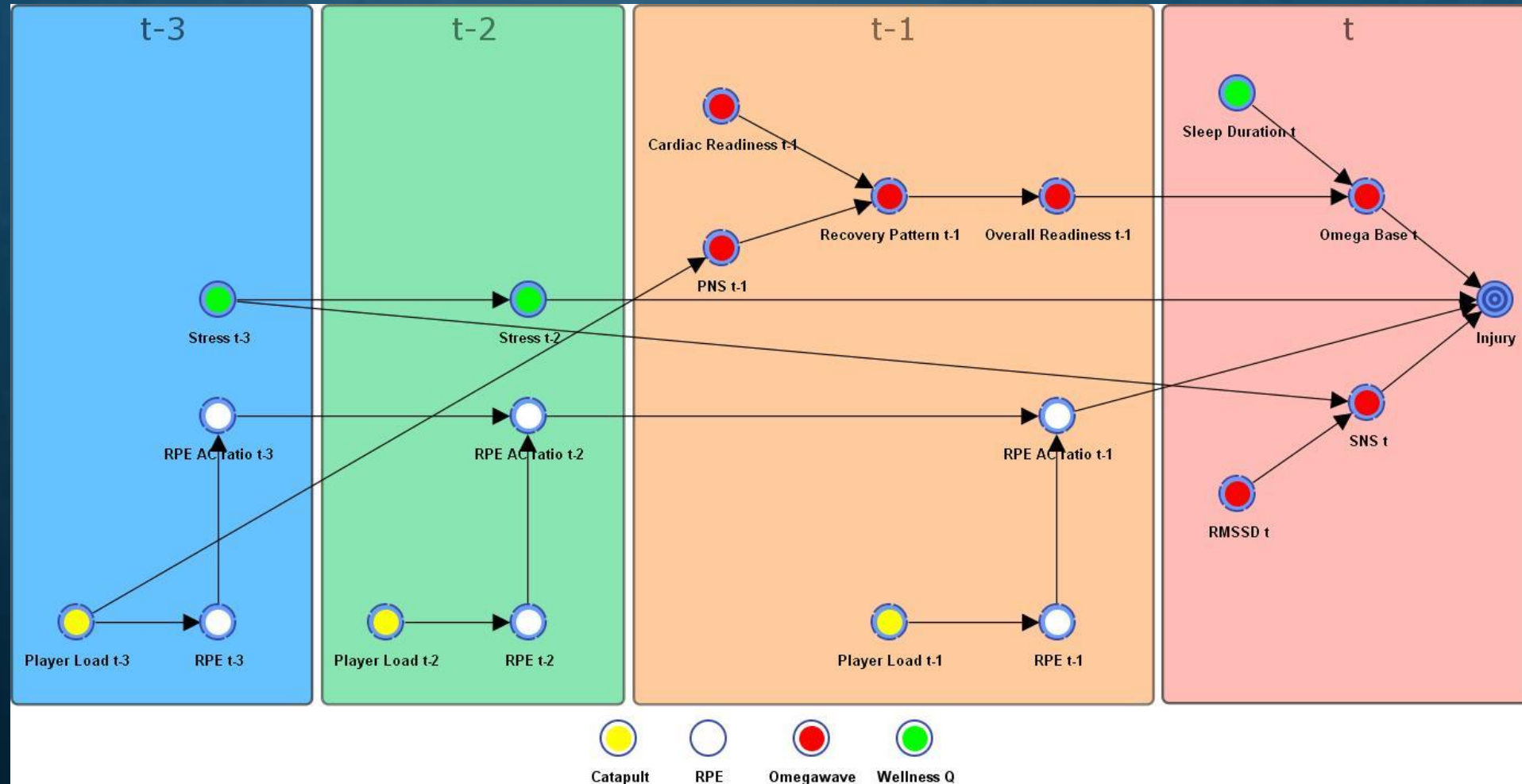
**Iowa Soccer
Iowa Field
Hockey**



What if scenarios!

BAYESIAN NETWORK

Analytics and Reasoning



PLAYER 1 NOT IN NETWORK (results)

PL t-1

Mean



432

☒ Observed

PL t-2

Mean



665

☒ Observed

PL t-3

Mean



732

☒ Observed

SNS t

Mean



0.42

☒ Observed

Sleep Duration t



2



3



4



5

☒ Observed

Stress t-2



2



3



4



5

☒ Observed

Injury



0.0384

PLAYER 2 NOT IN NETWORK (results)

PL t-1

Mean 

824

☒ Observed

PL t-2

Mean 

857

☒ Observed

PL t-3

Mean 

670

☒ Observed

SNS t

Mean 

0.58

☒ Observed

Sleep Duration t

 2

 3

 4

 5

☒ Observed

Stress t-2

 2

 3

 4

 5

☒ Observed

Injury



KIPLEUM AGAINST COMPETITORS

KIPLEUM

- Comprehensive system for converting data to actionable intelligence
- Unique access to data (full seasons)
- Unique conversion of tracking to biomechanics metrics
- Unique signature extraction via Deep Learning
- Unique machine-based predictions based on belief
- Ability to conduct “What-If” scenarios

Competitors:

- Produce sensors (hardware companies)
- Focus on physical performance
- No signature extraction using Deep Learning or AI
- Do not focus on injuries mitigation
- Already have large markets

THANK YOU

